



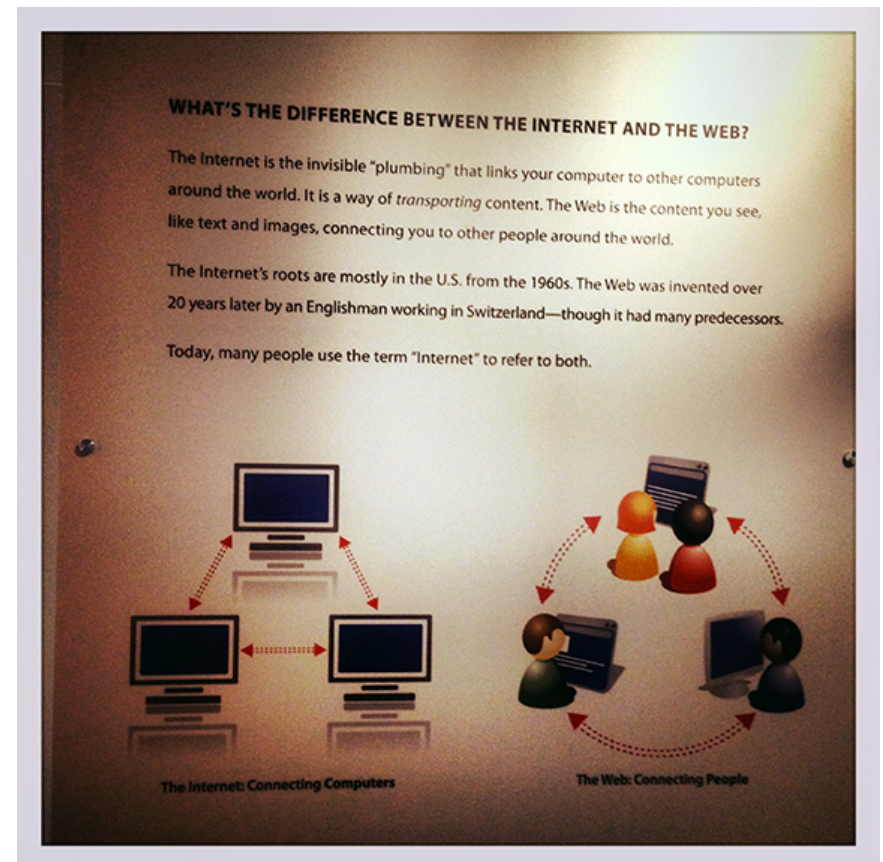
Using the World Wide Web

Web Design and Publishing
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The Internet



- Difference between Internet and Web
- What do you need to get on the Internet?
- Digital vs. Analog
- Modem
 - dialup and broadband
- Online service vs. ISP



On the Internet

- Web sites
- Social networks
- Newsgroups
- Mailing lists or listservs
- Search engines
- Blogs
- Podcasts and Vcasts
- Mobile Apps



WWW

- World Wide Web
- Billions of pages
- hyperlinks
- home page
- multimedia
- interactivity



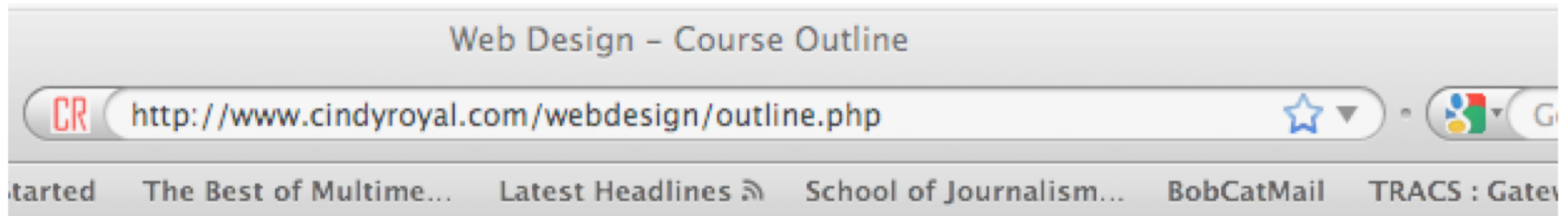
Browsers

- Must use a browser to view Web content
- Browser interprets html and presents to user
- Firefox, Safari, Internet Explorer, Chrome...
- Sites can look different on different browser, versions, platforms
- Plug-ins like Flash help access some Web content; but Flash doesn't work on many mobile devices.



Web addresses

- Domain names
- Domain registration and hosting
- Domain extensions
- Folders within domains
- Home page default
- Subdomains



How The Web Works

